



The time has come to rally together and focus on our region's needs, capabilities, direction and compelling offerings of intrigue and interest.

Our second annual tourism summit in Southern Utah gives us the opportunity to collaborate and build bridges of connectivity within our region and with the Utah Office of Tourism and Utah Tourism Industry Association. We want to assist in informing our private sector of state tourism efforts as well as create a dedicated place for conversation, camaraderie and driven comprehension on behalf of Southern Utah's tourism industry.

- › Registration costs \$75.
- › Registration opens 10/8 - 3/20.
- › Sign up at www.wearesouth.com.

WANT A SPOTLIGHT AT THE SUMMIT?

Become a partner today and join the conversation.

Sign up at www.wearesouth.com.

WHEN: March 28 and 29

WHAT: Speakers, Breakout Sessions, Area Outlook, Social Gatherings, Good Food

WHERE: S.U.U. Hunter Conference Room Great Hall, Cedar City, UT

WHO'S ATTENDING?

- › Tourism and Hospitality Private Sector
- › Hotel operators/owners
- › Restaurant owners/managers
- › Excursion companies
- › Leaders and learners in Tourism and Hospitality
- › Outdoor influencers
- › Marketing teams
- › Public Sector
- › Local government tourism offices
- › State government tourism offices
- › City management/council members
- › General Public
- › Interested and invested community members, both new and experienced